



08. 12. 2023 - 09. 12. 2023

CONFERENCE OVERVIEW

Prague, Czech Republic

INTRODUCTION

Date: 08. 12. 2023 – 09. 12. 2023

Place: The Prague Congress Centre, 5. května
1640/65, Nusle 140 00 Prague 4, Czechia

- ✔ 3000+ participants every day
- ✔ 2 full days of talks from 80+ leading industry professionals
- ✔ Matchmaking via app
- ✔ 3 amazing parties and a VIP dinner
- ✔ Job Fair
- ✔ Game Jam prior to the conference
- ✔ Expo area with indie and student teams (40+ participating teams)
- ✔ 4 stages with 4 streams of talks
- ✔ Additional educational workshops and side events

**GDS
EMPOWERING
THE COMMUNITY
SINCE DAY ONE.**



GDS Prague opens up to the public and even more students than before.

Fostering the community is going to be at the center of GDS Prague 2023. We are going to bring onboard even more students and partner schools **to enable the next generation to learn from the best in the industry.**

At the same time general public will be welcome at GDS Prague. Our goal is to manifest the awareness and promote the game development industry to hobbyists and players from all over Europe and beyond.

Government involvement.

The event is held in cooperation with **the Capital City of Prague, the Creative Prague agency and the Prague Innovation Institute.** At GDS Prague you will be among the first ones to learn news and details about the upcoming Prague Game Accelerator and other forms of support for developers.

At GDS Prague 2023 there will also be space for meetings with representatives of government departments responsible for game development and representatives of the capital city of Prague and other regions in general.

GDS Prague 2023 is bringing more content than ever before.

During two days of the conference **four stages will be available with four parallel streams of talks.** GDS Prague 2023 will feature more renowned speakers. Attendees will have access to workshops, trainings and other side events as part of the programme.

GDS in Prague: the city of breathtaking medieval architecture and charming atmosphere.

The conference venue in **the Prague Congress Centre** is a unique and prestigious location in the center of Prague with a **stunning view of the city panorama.**

Enjoy GDS Prague and a breathtaking city view in the vicinity of the most beautiful tourist sights.

GDS Prague 2023 brings more value in every sense.

This year's ambition for the event goes beyond attendee satisfaction. Our goal is **to involve more global partners** to make it a truly prestigious event.

We are also bringing **investors and publishers** onboard in 2023 to highlight the significance of the conference. GDS Prague 2023 is leveling up the game with even better attendee service and overall event quality.

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ABOUT THE CONFERENCE

Game Developers Session is the oldest Central European conference dedicated to games development, game technologies, business and marketing.

Our story began back in 2003 with the first community event.

GDS Prague conference is now the only event of its kind in Prague, Czech Republic with a 21 years long tradition.

GDS Prague is unique in many ways. It regularly hosts 1000+ game developers, producers and journalists. Over 150 game studios are participating every year. It is a great platform to present your company and projects, give talks and negotiate business cooperation. At GDS Prague we are bringing the community together.

To add to this, the conference features renowned speakers, who cover art, business, design, programming and other topics. They share their unique experience, give valuable advice and join networking events.

Conference topics:

- ☑ Audio
- ☑ Business & Marketing
- ☑ Design
- ☑ Education
- ☑ Game Career Development
- ☑ Game Narrative
- ☑ Independent Games
- ☑ Production & Team Management
- ☑ Programming
- ☑ Visual Arts
- ☑ UX
- ☑ Free-to-Play
- ☑ VR/AR

WHY PARTNER WITH GDS PRAGUE



Industry leadership

with hundreds of people joining us at GDS Prague, showcase your expertise alongside other game-dev thought leaders, government officials and influencers



VIP networking

Connect with high-profile speakers and key decision-makers among the attendees. The best partnership packages include access to VIP events, introduction to C-level visitors and an opportunity for you to start powerful conversations.



Brand boost and product placement

Grab the opportunity to showcase your brand and solutions to numerous industry professionals during 2 days of GDS Prague



Media and PR

Work together with our team to build a powerful story around our brand



Hiring opportunities

GDS Prague is the right place for you if your goals are to promote your employer brand and find talent.

This is your unique chance to address the audience and bring your brand to the forefront of every visitor's attention.

HIRING OPPORTUNITIES

Career Fair

In 2023 even more students and pupils will come to GDS Prague to explore the opportunities, meet the companies, game professionals and to get inspired by the talks and presentations. For those looking to break into the industry we are holding a **Career Fair** in the form of a physical event.

Candidates

Get access to the profiles of job applicants and potential hires. Browse the app to search for talents. Explore the individual profiles of students, fresh graduates, junior and senior level job seekers. Chat with candidates and use the app to book meetings (both online and offline).

Job postings

During this Career Fair companies can post vacancies and internships in the recruitment area of the app. Link your company profile to your career web page or socials. Post your recruiter's contacts. Use the career wall on the venue to hang the job posters so that everybody who comes in can see them immediately.



"Thank you for the opportunity to participate in the conference, thanks to which we met many interesting people."

Tomáš Chromý

Senior Recruiter, BOHEMIA INTERACTIVE a.s.

UNIVERSITIES AND SCHOOLS

Over the years our mission has remained the same: to empower tomorrow's world and foster the community of the next generation of game developers.

In order to achieve that, we are closely cooperating with **Czech universities and schools**. The list of our educational partners is growing every year. In 2023 we have invited a total of 50 schools and 20 universities to attend GDS Prague. Here are just some of them:

- ✓ Charles University
- ✓ Film and TV School of Academy of Performing Arts in Prague (FAMU)
- ✓ Czech Technical University in Prague (ČVUT)
- ✓ Brno University of Technology (VUT)
- ✓ Academy of Arts, Architecture and Design in Prague (UMPRUM)
- ✓ University of West Bohemia
- ✓ Masaryk University in Brno
- ✓ University of Creative Communication
- ✓ Technical University of Liberec
- ✓ Secondary School of Art and Design in Brno
- ✓ Scholastika in Prague
- ✓ Smíchov Secondary technical school

Meet the talented students and graduates of these and other schools at GDS Prague 2023. At GDS Prague we are doing our best to empower the developers of tomorrow.

„On behalf of Game Design department, we are very glad that our students actually have the opportunity to get inspiration and experience from the designers and developers. Student internships and being able to land a job in the future are the most important things.“

Andrej Sýkora
FAMU

VENUE AND FORMAT

The conference is designed as an **international event**. It is open and accessible for foreigners. The main program line and official conference channels are **in English**.




In 2023 GDS Prague will take place in **the Prague Congress Centre** - a unique location in the center of Prague with a beautiful view of the city panorama. The venue is a truly prestigious one. It offers accommodation in the immediate vicinity and excellent transport accessibility thanks to its strategic position: 3 minutes walk from the metro station "Vyšehrad", a 15 minutes ride from the Prague Old Town, a 12 minutes ride from the Charles bridge.

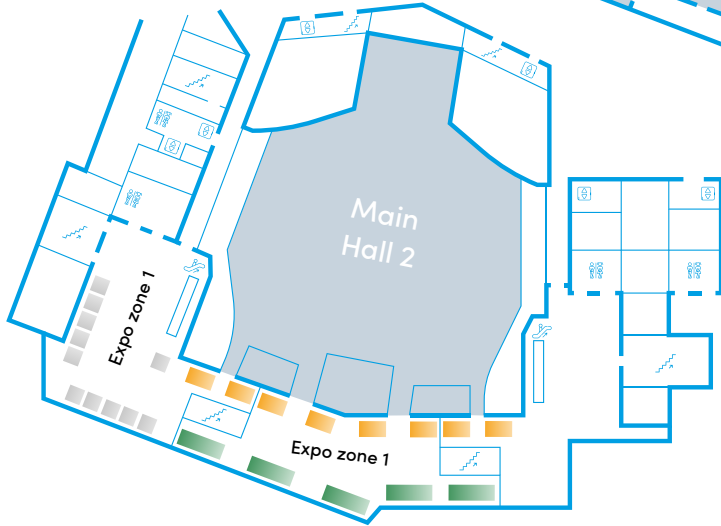
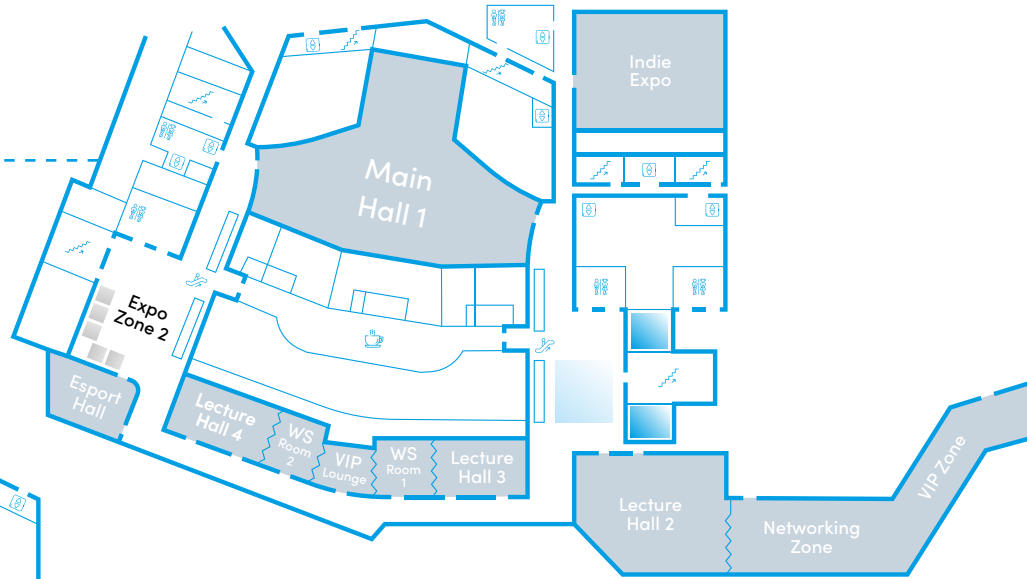
Enjoy GDS Prague and a breathtaking city view at the Prague Congress Centre.



MAP OF THE VENUE

1st Floor

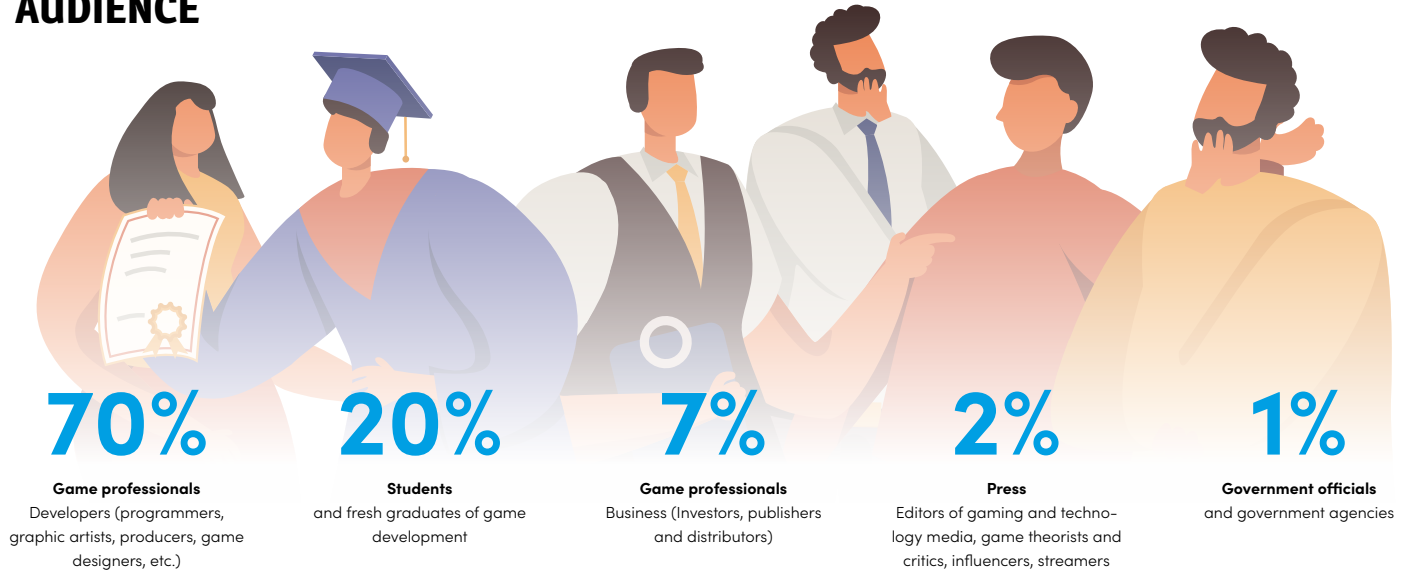
-  Silver partner 3 × 3 m
-  General partner 10 × 10 m
-  Diamond partner 8 × 6 m



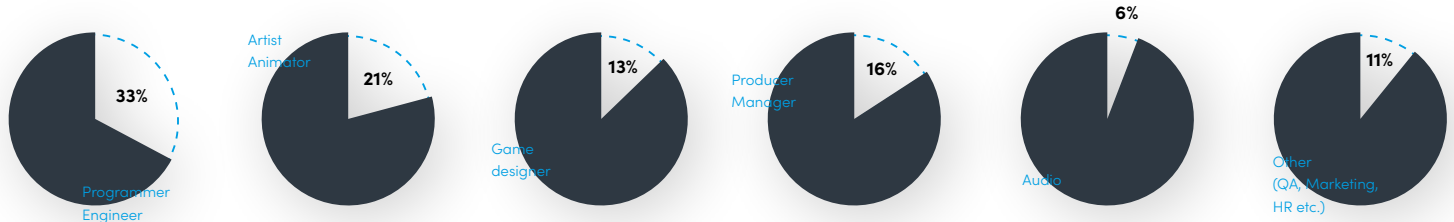
2nd Floor

-  Silver partner 3 × 3 m
-  Gold partner 4 × 5 m
-  GOV / VIP 7 × 4 m

AUDIENCE

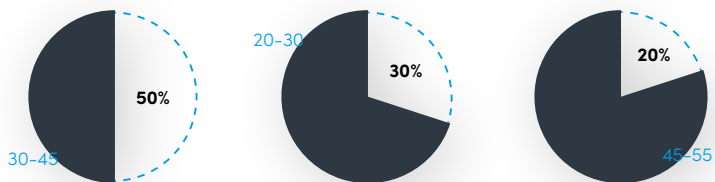


Position breakdown

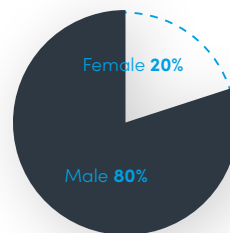


VISITORS PROFILE

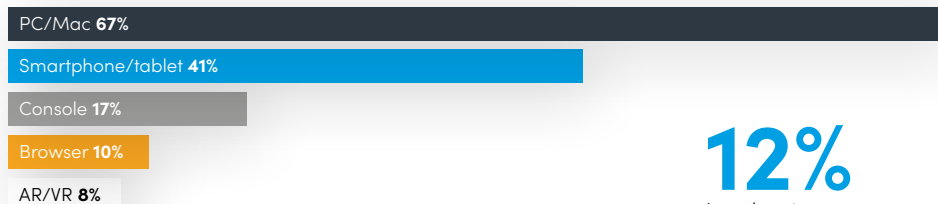
Age groups



Gender



Development platforms used



Years of experience

12%

Less than 1 year

25%

5 to 9 years

41%

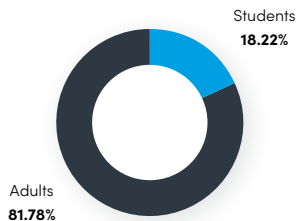
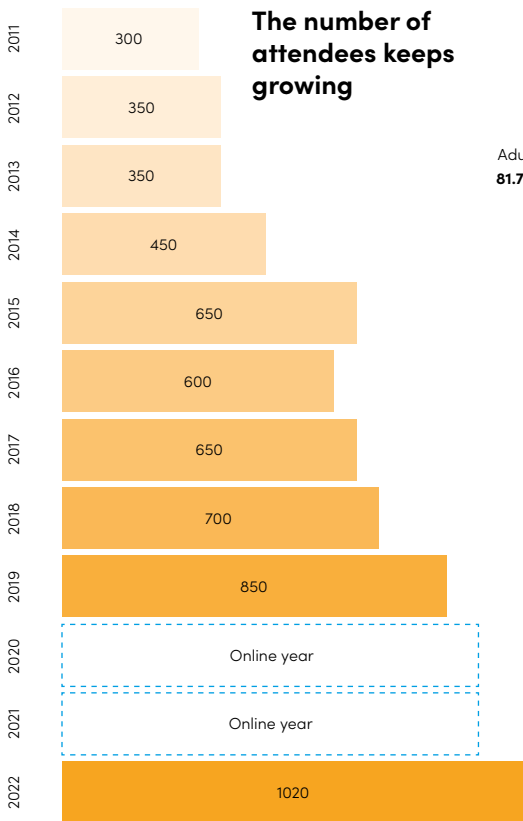
1 to 4 years

22%

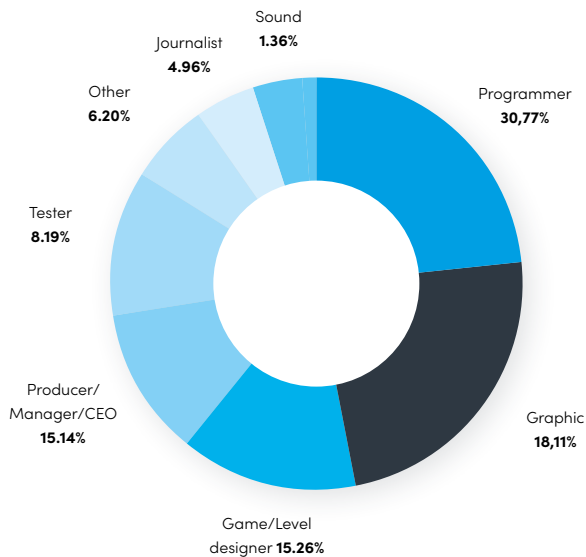
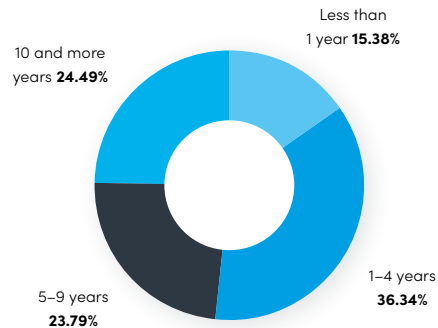
10 or more years

Meet the Professionals Driving the Industry Forward! The GDS Prague creates a number of new opportunities for companies of all sizes to share their products and services with programmers, artists, producers, game designers, audio professionals, studio managers, business development professionals, and investors looking for new tools and inspiration. Whether your goal is hiring, building brand awareness or showcasing your game - at GDS Prague you'll meet the community you want to meet.

HOW IT WAS IN 2022



Experience



Attendee positions

Development platform used

PC/Mac **67%**

Smartphone/tablet **41%**

Console **17%**

Browser **10%**

AR/VR **8%**

27

NATIONALITIES

71% - Czechia, 15% - Ukraine
6% - Slovakia, 8% - Other countries
(Poland, Germany, UK, Lithuania, Belarus,...)

62

SPEAKERS AND PANELISTS

3

TRACKS

15

UNIVERSITIES AND SCHOOLS

45

LECTURES AND PANEL DISCUSSIONS

KEY SPEAKERS 2022



Paul Barnett
DPS - Wargaming UK

Paul Barnett is the Franchise Creative director for Wargaming. He has worked on all manner of games from Sports titles, to Sci fi, fantasy RPG and vehicle arena combat. His background is in creative game design and the development of soft skills for the studios he works at.



Benjamin Bauer
Plan A Collective

Ben is a ~20-year industry veteran who started as a Level Designer for Far Cry 1 and Crysis. Then he became a Lead for Crysis Warhead and switched to Ubisoft, working on Splinter Cell Blacklist, FarCry Primal, and FarCry 5 & 6 as a Director. Now he works for Plan A Collective as a Creative Director.



Veera Hokkanen
Housemarque

Veera Hokkanen is a concept artist and digital illustrator with over 6 years of professional experience in the games industry. She is currently working at Housemarque, a game studio based in Helsinki, that developed Returnal. Veera enjoys working on a variety of topics with both 2D and 3D tools.



Leszek Szczepański
Guerrilla

Leszek started his adventure with game development by making modules for Neverwinter Nights back in high school. During university he worked as a professional Dungeon Master. Today, he has been developing video games professionally for 15 years. Over this time he worked on Metal Gear AcId 2, Sonic 4, Killzone: Shadow Fall, Horizon Zero Dawn, Horizon Forbidden West as well as multiple smaller mobile titles.



Jan Ilavský
Beat Games

Creative director at Beat Games. Award winning game developer, programmer, designer and musician. Creator of Beat Saber, Chameleon Run and many more small games.



Krzysztof Pachulski
Epic Games

Krzysztof is an Evangelist at Epic Games responsible for Eastern Europe and Israel. His main expertise is programming, but he's also an Unreal Engine generalist.



Pawel Miechowski
11 bit studios

PR Lead at 11 bit studios. More than 20 years of experience in the games industry. Known titles: Frostpunk, This War of Mine, Children of Morta. A fan of beer and football.

GDS INDIE GAME EXPO 2022



30
GAMES
SUBMITTED

26
TEAMS
PRESENTING AT GDS
INDIE SESSION

17
GAME PRESENTED
AT GDS STEAM
SALES PAGE



THEY WROTE ABOUT US

Indian
2022



CNN Prima News
2022



CNN Prima Gaming
2022



Hrej.cz
2022



Visiongame
2022



Vortex
2021



Eurogamer.cz
2022



Ministry of Foreign Affairs
of the Czech Republic
2020



Event profile
on gameindustry
2019



gamingstreet.com
2019



Games.cz
podcast Fight club
2019



Český rozhlas
(Radio Wave)
2017



CZ American
TV Special report
2016



Games.cz
podcast Fight club
2015



Hrej.cz
2012



SOCIAL MEDIA REACH & PRESS

- ✔ Over the years the GDS community has been growing and now brings together 800+ active **Discord** users on a dedicated server.
- ✔ The outreach of the event has been growing with a steady following on social media channels like **Facebook**, **YouTube** and **Twitter**.
- ✔ GDS Prague has had the support of the City hall of Prague for many consecutive years and the city is the proud host of the conference.
- ✔ Organized in the heart of Europe - the Czech Republic, GDS Prague is not only backed by the **Czech Game Developers' Association**, but also represents an interconnected platform in the context of the European game industry and brings together professional communities from Slovakia, Slovenia, Poland.
- ✔ **In cooperation with the biggest Czech media house, GDS Prague offers its partners exclusive advertising campaigns on Evropa 2 radio and Frekvence 1 radio.**
- ✔ In the previous years the event was attended by government officials, investors and government agencies including the Minister of Culture of the Czech Republic and the Director of The Business and Investment Development Agency CzechInvest.
- ✔ Years long tight cooperation with CzechInvest as a key sector within IT industry. www.czechinvest.org/en/Key-sectors/ICT-and-Data-Centers/Game-Development
- ✔ Thanks to its long tradition, the conference receives response in the European media focused on games, technologies and entertainment.

SPONSORING

Sponsoring GDS Prague is not only a one-time opportunity.

We would like to welcome you as our long-term partner and build upon such meaningful partnerships in the future. Let's make this year's GDS Prague an engaging experience and the platform for you to reach out to your potential customers.

NEW! For the General and Diamond partner level we now offer an exclusive media campaign with the reach of up to 29 million contacts in the Czech Republic.

PREVIOUS PARTNERS

Join the line-up of these amazing companies that supported us in previous years of GDS.



GDS PRAGUE 2023 IS HELD IN COOPERATION WITH



ACTIVE



EVENTIA

CONTACT INFORMATION

Are you interested in partnership opportunities for Game Developers Session 2023 or would like to present your company there? Get in touch with us!

Ing. Pavel Barák

pavel@gdsession.com

+420 773 591 047

www.linkedin.com/in/pavelbarak

Mgr. Anastasia Akinina

anastasia@gdsession.com

www.linkedin.com/in/anastasiaakinina

